



**ONE LOGIC**

**PRESS RELEASE**

## **ONE LOGIC named a “Cool Vendor” by Gartner for AI core technologies**

*Leading US analyst firm selects German AI company as one of five “Cool Vendors for AI Core Technologies 2021”*

**Passau, Germany – 18 May 2021. The German AI company ONE LOGIC announced today that it has been named a “Cool Vendor for AI Core Technologies 2021” by Gartner.\***

The report says: “AI technologies are pushing the boundaries of AI applications in the enterprise. Data and analytics leaders can consider these Cool Vendors to address priorities around managing, governing and scaling AI initiatives across different industries.”

This recently published report identifies compelling vendors that “demonstrate varied capabilities including composite AI, deep learning at scale, end-to-end-AI-orchestration and AI for good. These capabilities address a variety of obstacles facing organizations by providing support or solutions throughout the analytics pipeline.” The Gartner “Cool Vendor for AI Core Technologies 2021” report “does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services”.

Gartner’s strategic planning assumptions are promising: “By 2022, 70% of organizations will rigorously track data quality levels via metrics, increasing data quality by 60% to significantly reduce operational risks and costs. 60% of organizations will leverage machine-learning-enabled data quality technology for suggestions to reduce manual tasks for data quality improvement. By 2024, following the COVID-19 pandemic, more than 30% of manufacturers will have changed their business models, compared with just 10% before the crisis”.

The report provides the following recommendations for data and analytics leaders across different industries:

- “Accelerate the time to realize value from AI initiatives by exploring and leveraging new solutions offered by startup vendors based on use cases and industry needs.”
- “Explore the breadth of solutions that address the priorities such as composite AI, deep learning for industrial applications, education, data quality and AI orchestration.”
- “Orchestrate AI projects by choosing solutions that allow measuring ROI and be agile, reducing risk and ensuring higher model performance.”

### **“Gartner’s recognition as a Cool Vendor differentiates us from the competition”**

“We are honored to be named a Gartner ‘Cool Vendor’. We believe this title validates our commitment to data science, and the transformation of complex data into lasting value and success for business via a Data Product Platform”, states Dr. Andreas Böhm, founder and Managing Director of ONE LOGIC. “Few companies use their data comprehensively enough to create new value. We are changing that with ONE DATA, which creates a holistic data-science process including machine learning operations and enables use cases to be ramped up on an industrial scale much faster. Above all, we believe Gartner’s recognition as a 2021 Cool Vendor in AI Core Technologies is what differentiates us from the competition.”

The Gartner report provides a strong overview of selected vendors working in the field for “AI Core Technologies”. Those interested may download the complimentary report from the ONE LOGIC website.

*\*Gartner, "Cool Vendors in AI Core Technologies", Soyeb Barot, Chirag Dekate, Farhan Choudhary, Sumit Agarwal, Julian Sun, Erick Brethenoux, Svetlana Sicular; 11 May 2021*

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**About ONE LOGIC**

*Founded in 2013, ONE LOGIC is a tech company specializing in data science and artificial intelligence. It offers customers the special combination of its in-house Data Product Platform ONE DATA with tailored data-science services – true to the motto of "Tomorrow's Data Products. Today!" The 157-strong team at locations in Frankfurt, Munich and Passau work with passion and expertise on developing the platform, solution-oriented applications and services. ONE LOGIC assists companies at every stage, so they can turn data-science initiatives into productive applications as quickly as possible. ONE DATA speeds up the data-science journey; from data engineering to identifying use cases to the go-live of the finished solution. Thanks to its close cooperation with private-sector companies and universities, ONE LOGIC always has its finger on the pulse of research and technical progress.*



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